



**GROUPE CANADIEN
D'APHÉRÈSE**

**CANADIAN APHERESIS
GROUP**

Invitation to Support



2018

**Apheresis Education and Development Initiatives
Annual General Meeting and Exhibit**

Who we are

The Canadian Apheresis Group (CAG) was formed in 1980 under the auspices of National Health and Welfare, Canada. The group includes representatives from more than 42 apheresis units in major medical centres across Canada.

Our procedures include plasma exchange, cytopheresis (including stem cell collections) and photopheresis. Each year we do more than 10,000 plasma exchange procedures using plasma, albumin and crystalloids as the replacement fluids. As such, we use more than 10% of the plasma collected in the country.

Since the start, the CAG has been involved in the organization and direction of many randomized controlled studies of plasma exchange. In addition, the CAG has acted as a registry by collecting information on all apheresis procedures in Canada.

The Canadian Apheresis Group was one of five founding members of the World Apheresis Association (WAA) in 1986. The WAA, an umbrella organization for national and international professional societies devoted to all aspects of apheresis, now represents 15 member societies around the globe.

The Canadian Apheresis Group (CAG) consists of representatives of all centres performing therapeutic apheresis in Canada. Its role is to collect data on all procedures performed and to monitor the effectiveness of treatment and to survey complications associated with it.

Increasingly, a variety of pharmaceuticals are being used to enhance the apheresis procedures and/or augment therapy. The CAG is constantly evaluating various drugs to assist us in providing optimal therapy. Our many clinical trials have been instrumental in defining therapy and introducing new approaches to patient care throughout the country and the world.

As a national organization, the CAG provides liaison with other national and international apheresis societies. It promotes the study of apheresis by encouraging cooperative clinical trials across Canada and in association with international bodies and it fosters basic research into the mechanisms of the diseases treated.

The CAG aids in the assessment and application of new and innovative techniques of apheresis and provides education and advice to Canadian practitioners to ensure that the technique of therapeutic apheresis is applied in a humane and scientifically sound manner across the country, with optimal cost efficiency and preservation of our national blood supply.

To learn more, visit www.cagcanada.ca

Supporter Opportunities

As the only association for apheresis in Canada, we provide a prime opportunity for industry partners and not-for-profit organizations to foster collaboration in research, education and networking.

There are two activities for which you can sponsor the CAG: our Educational and Development programs and the Annual General Meeting.

1. EDUCATION AND DEVELOPMENT

The CAG created a National Registry through which data is collected on all apheresis procedures across the country. Through this data we monitor outcomes of these procedures and plan practice improvements. We also track the incidence of blood-borne pathogens in specialized population groups. The statistics are collected annually and are shared, reviewed and discussed at our annual general meeting. The database is a web-based system which not only facilitates tracking of real time reactions but also the discussions at the annual general meeting. The data is invaluable providing information on the diseases which are being treated in each centre, the fluids used and the types of reactions seen. Outcome data is now being collected.

Funding is needed not only to maintain the registry but also to permit communication between centres including protocol development and national data collection and education. The operations budget covers the development of educational programs and the teaching and training of both nurses and physicians. It is exclusive of other CAG costs, such as the annual meeting or any clinical trials undertaken by our groups.

2. ANNUAL GENERAL MEETING

The Canadian Apheresis Group's Annual General Meeting is the premier event for Canada's Apheresis physicians and nurses, bringing together the leaders in this field from across Canada. This is your opportunity to display your product to a captive audience. Sponsoring organizations will receive recognition that will position the corporate brand clearly to the delegates.

At this event, our physicians and nurses come together to discuss and review our progress and to share ideas that relate to this field of practice as well as to plan future projects. This creates a once-a-year opportunity for organizations to showcase or promote their products and services to Canada's leading apheresis physicians and nurses, each of whom represents their local or regional centre.

At the annual meeting of the CAG we focus on new evidence and techniques for apheresis. We also carry out a centre-by-centre review of activities. In these reviews the physicians from each medical centre are asked to explain variances in their centre's activity, with reference to available published evidence and to address the feasibility of creating a future pilot or randomized controlled studies. The national data are also used as a basis for deciding on the need for new trials. Adverse events are reported and discussed at the AGM. Guest speakers address new or improved approaches to practice.

As an organization that has a long and established prominence on the national stage, we invite you to participate in this national event.

SPONSORSHIPS

The CAG Annual Meeting is a premiere annual learning event and a ‘must attend’ meeting for all apheresis professionals in Canada.

AGM SPONSORSHIP LEVELS

Benefits for each sponsorship level	Platinum \$20,000.00	Gold \$15,000.00	Silver \$10,000.00	Bronze \$5,000.00
Name as Sponsor on National Contact Manual	✓	✓	✓	–
Name/recognition on Data Base site	✓	✓	✓	✓
Complimentary, full registration for the AGM	3	2	2	1
Provide suggestions for topics/speakers at AGM	✓	✓	–	–
Table-top booth	1	1	1	–
Corporate recognition on the CAG website	✓	✓	✓	✓
Corporate recognition at the CAG AGM	✓	✓	✓	✓
Recognition in the CAG AGM Meeting Book	1 page	½ page	¼ page	¼ page

EXHIBITING OPPORTUNITIES AT THE ANNUAL MEETING

Our AGM exhibits are an opportunity for your organization to introduce yourself and your products to the physicians and nurses who deal with apheresis every day. Plan to join us in 2018!

Accreditation

This meeting is CME accredited.

For more information on sponsorship opportunities or to donate:

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